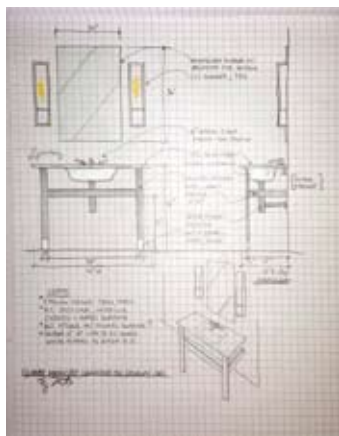




- + One of seven vanities designed for Decolav's Matt Muenster Exclusive Collection.
- + Took elements from Matt Muenster's original design and transformed it into a more marketable bathroom vanity.
- + Designed to utilize metal plumbing fittings that are already intended for the bathroom and made to withstand high moisture environments.
- + Designed matching mirror with tube light with hidden wiring and switch underneath
- + Led a freelance 3-D renderer to create the room environment and prop direction for marketing collateral.



The original sketch and design by Matt Muenster had a very cold institutional look and was simply not a very strong concept. So I redesigned it.

Utilizing existing bathroom elements such as pipe fittings gives this vanity a more modern industrial feel while also saving on cost.

FRONT VIEW

SIDE VIEW

BACK VIEW



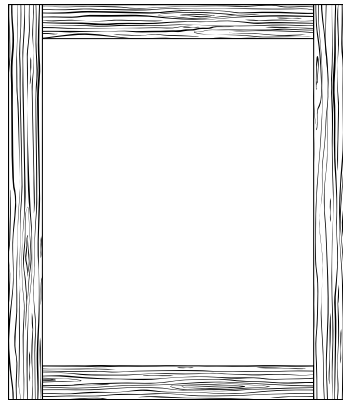
Wood shelf and accessory tray provides the vanity a warmth, while utilizing an exotic wood that was left over in the factory.



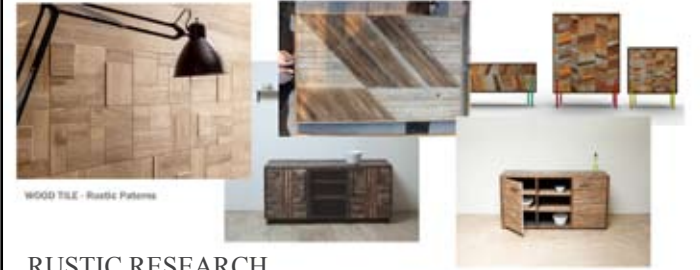
- + One of seven vanities designed for Decolav's Matt Muenster Exclusive Collection.
- + Designed with a high end luxury rustic aesthetic.
- + Fixed top panel hides unsightly plumbing while the under counter shelf provides ample storage.
- + Designed matching backlit mirror with touch sensor.
- + Led a freelance 3-D renderer to create the room environment and prop direction for marketing collateral.



Based on the research this sketch was developed and chosen to move forward. A quick rendering was created to better visualize color and material.

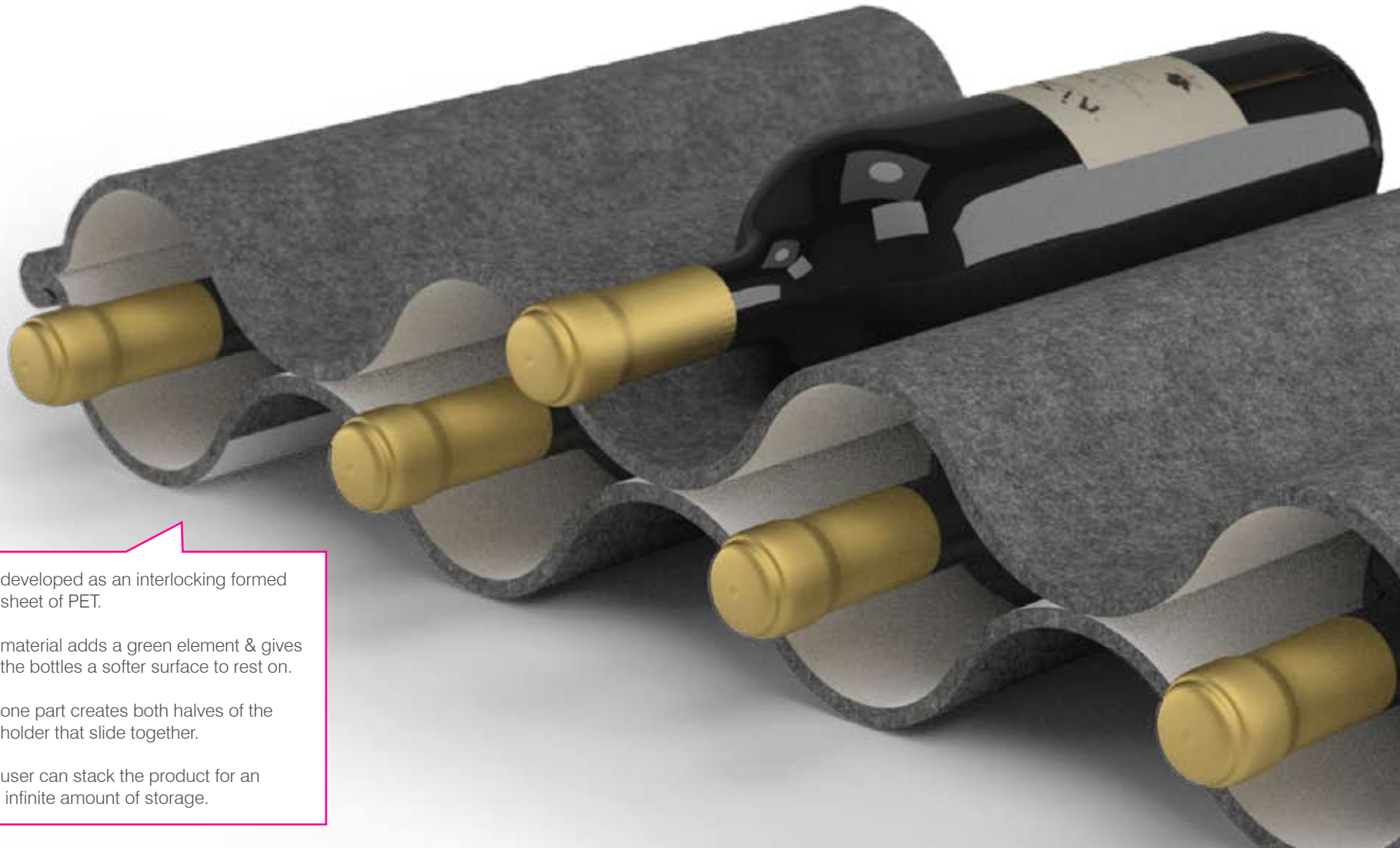


I wanted to do a modern take on a very traditional wood framed mirror. So I created the wood grain pattern on the mirror itself, that is subtle when the light is off and shows it's distinct pattern when on.



RUSTIC RESEARCH





+ developed as an interlocking formed sheet of PET.

+ material adds a green element & gives the bottles a softer surface to rest on.

+ one part creates both halves of the holder that slide together.

+ user can stack the product for an infinite amount of storage.

Wavve

I named this product after a new band I was getting into. I'm over them now, but the name still works!





+ delivered from the initial design of the product to it's box art.

+ packaging highlights both the product experience and the companies branded Identity.

+ looks of my own desk showed that surface space was scarce, so I went vertical!

+ accessories can be clipped on, removed and rearranged with an option to purchase more as needed.

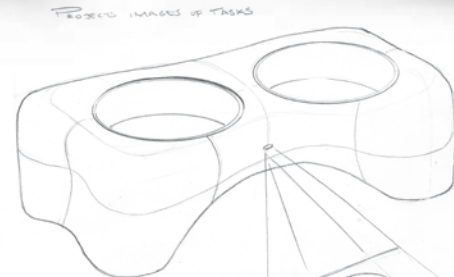
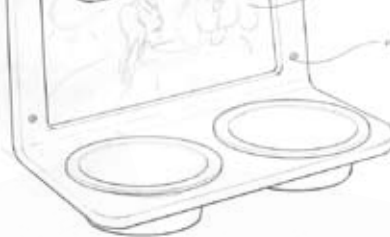
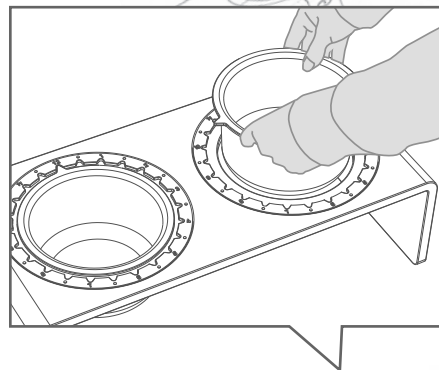


CEOrganizer

- + communication is key when sharing the responsibilities of a pet with a house mate.
- + magnetic detachable whiteboards, tabs, and other communication methods are integrated into the design of the pet bowls.
- + The human user is kept in mind with the modern furniture inspired look, to fit within the home's decor.



KNÖZ



KRISTINA GROS



- + microwaves designed for Whirlpool based on readers of 3 different magazines (Wired, Gourmet, and O).
- + each microwave suits the aesthetic and functional needs of the stereotypical reader of each magazine.
- + project delivered from research to preentation, for designers, engineers, and CEO's of Whirlpool Corporation.



- + portable
- + techno-savvy
- + storable
- + customizable



- + easy to use
- + conserves space
- + flexible
- + wide viewing area



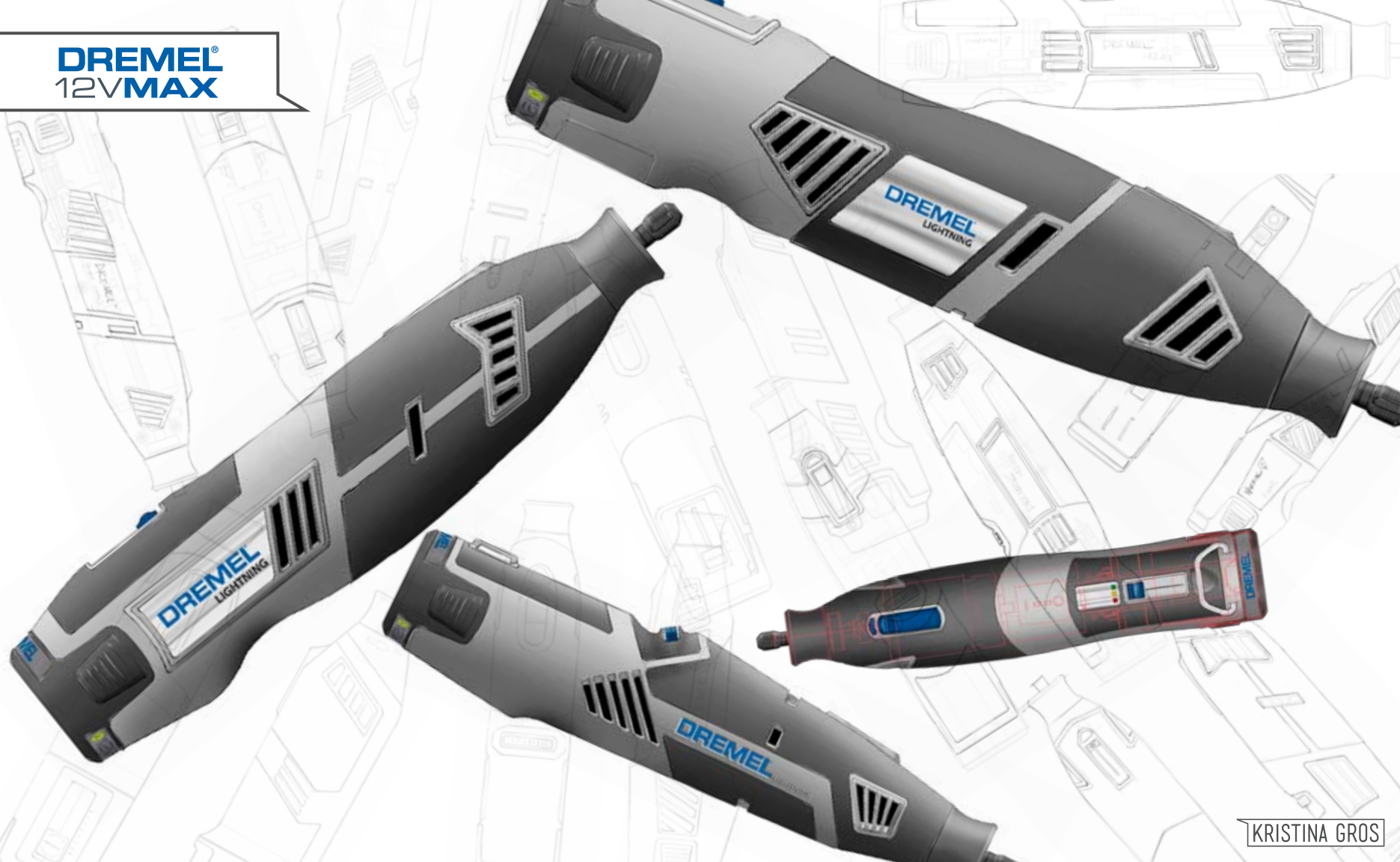
- + built-in appearance
- + wide viewing area
- + premium branding
- + blends into kitchen



- + listed as an inventor on the BOSCH patent for this 12 volt battery dremel tool.
- + designed to follow a family line based on the current corded dremel tool.
- + the sharp and simple lines fit perfectly into the hands while having extremely purposeful and straight forward details that just "Get the Job Done."
- + a simple straight forward tool that just works and works well.



DREMEL®
12V MAX



KRISTINA GROS



+ designed to mimic the Tow Mater character for the Disney movie Cars2

+ created several lines of high end character shoes for a partnership between Disney and Nordstrom

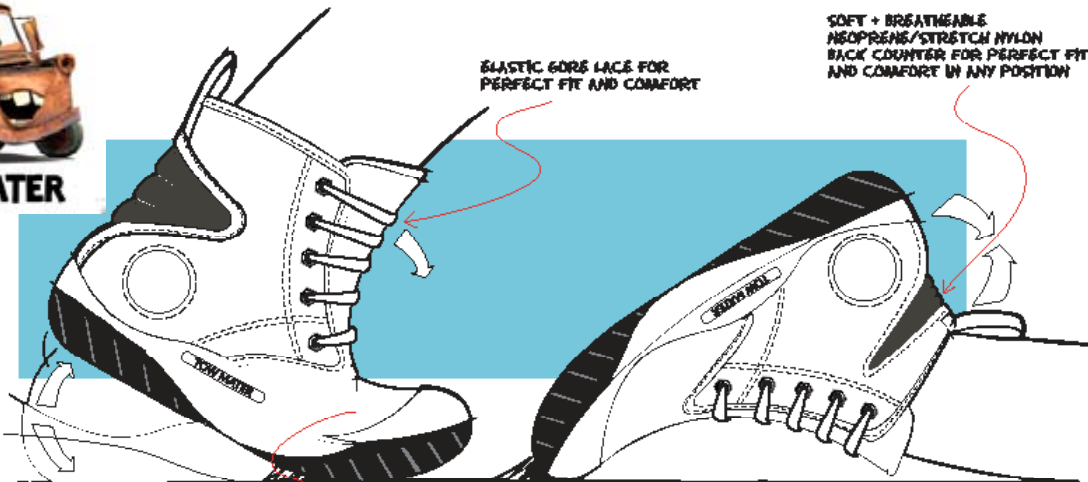
+ entire shoe is soft nubuck suede with back plate made of neoprene to protect child's heel from pinching

+ Sole entirely made of recycled tire rubber completing the Cars look

Nordstrom/Disney



TOW MATER

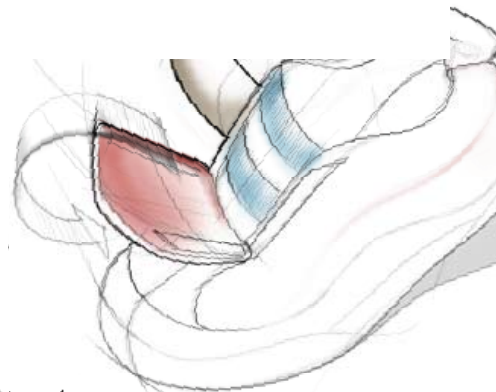


ELASTIC GORE LACE FOR
PERFECT FIT AND COMFORT

SOFT + BREATHABLE
NEOPRENE/STRETCH NYLON
BACK COUNTER FOR PERFECT FIT
AND COMFORT IN ANY POSITION


SUPER SOFT AND FLEXIBLE
LEATHER UPPER

Finn McMissile



LIGHTNING MCQUEEN



- + Designed under Decolav's Matt Muenster Designer Series retail brand for  as a special buy.
- + Lowes purchased this traditional style modular vanity and implemented it into over 700 stores.
- + Purposely designed with a traditional shaker style to appeal to the mass Lowes consumer.
- + Worked closely with buyers to arrive at the best possible design solution.
- + Delivered presentations for product line reviews resulting in product purchases.



PHASE 2: To accommodate Lowe's and their mass market consumer, I then presented the concept as a drawer front by using the basket weave in sandwiched glass.



PHASE 1: Initial concept I presented to Lowe's showcasing a center console with removable baskets on drawer slides. Buyers loved the idea, but were hesitant to introduce the basket concept for fear of losing the consumer at price point and having too many removable pieces.

PHASE 3: The final design was approached with simplicity and a more traditional feel in order to arrive at a lower price point and to give more appeal to the masses.





- + problem: magazines are often found strewn about in a messy manner on existing coffee tables
- + solution: give magazines an assigned home within the table.
- + allows the unique graphic elements of the magazines to be displayed and organized
- + ample surface *area* is provided to allow full functionality that a coffee table requires.



WHERE ARE MY MAGS?

- IN A BOOKING HOLDER ON A BOOK SHELF
- NOT COOL
- WHERE WOULD A COOL MAG HOLDER BE?
- IN A SCULPTURE
- ON DISPLAY
- FRAME FRAME MAG HOLDER?
- OPEN WITH MAGS
- IN A CANVAS BAG - MAG
- CANVAS BAG - MAG HOLDER
- MAGS ON THE GO

UNEXPECTED PLACES

- LIVING?
- GARDEN MAGS?
- HIDE/SHOW MAGS?
- SUPER SECRET MAG COMPARTMENT
- OVER...YIKES!
- ON! 10 WHITEBOARD
- TURNS INTO BACKBANK FOR TRAMPOLINE
- COMBINE W/ FRYING

WHAT ABOUT SUPER SERIOUS MAGAZINE HOLDERS?

- SPECIAL CATALOGING SIDE TABLE
- REMOVABLE TUBES

MODERN LOOK + APPEARS TO CHANGING = SUPER ANTIQUE MAGAZINE

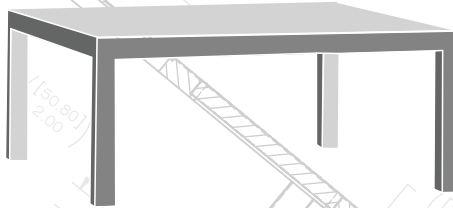
DISPLAY MAGAZINES

WHERE DO PEOPLE KEEP MAGAZINES?

- FLOOR (many people)
- COFFEE TABLE
- BOOK SHELF
- BATHROOM
- FIRE (PRINTS) (not people)
- CHAIRS?
- PORCH
- LAMP?
- WHY DO PEOPLE KEEP MAGS ALONG?
- CLO. LIVES -> GEAR? -> PEOPLE WOULD TO DISPLAY THEM
- COFFEE TABLE DESIGN -> DISPLAY IN NEW REASONABLE OTHER THAN CELLAR MAGAZINE

WHY DO PEOPLE KEEP MAGS?

- FREE IN LIVING
- MAGAZINE
- COMPARTMENT
- BOOK SHELF
- BATHROOM
- FIRE (PRINTS)
- CHAIRS?
- PORCH
- LAMP?
- WHY DO PEOPLE KEEP MAGS ALONG?
- CLO. LIVES -> GEAR? -> PEOPLE WOULD TO DISPLAY THEM
- COFFEE TABLE DESIGN -> DISPLAY IN NEW REASONABLE OTHER THAN CELLAR MAGAZINE



I totally heart whiteboards! If there is a heaven, mine would be made entirely of whiteboard!

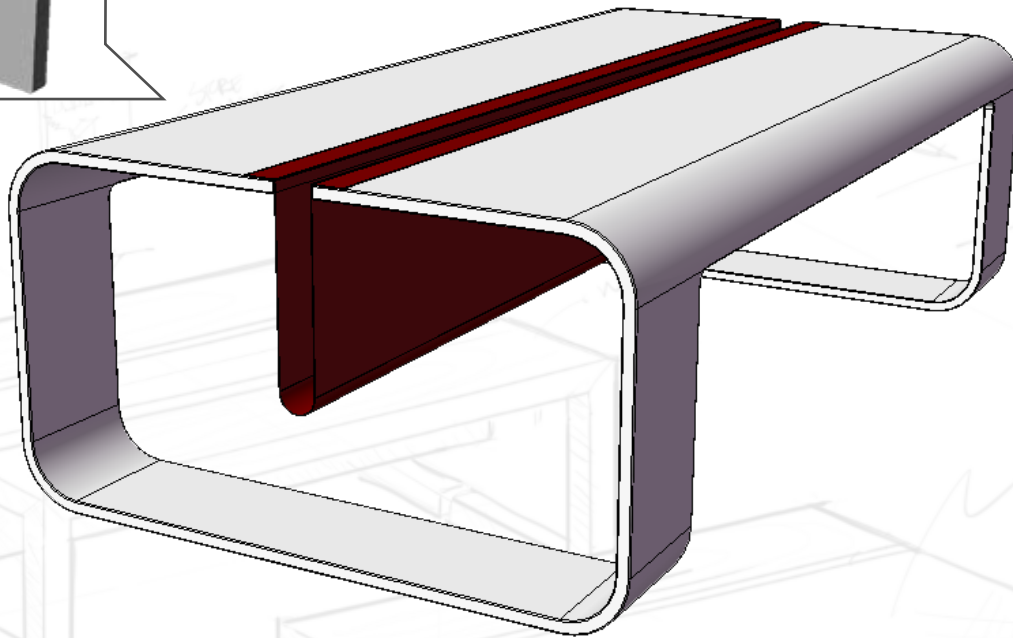
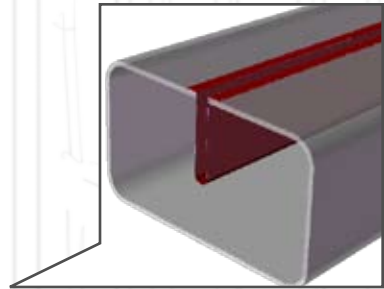
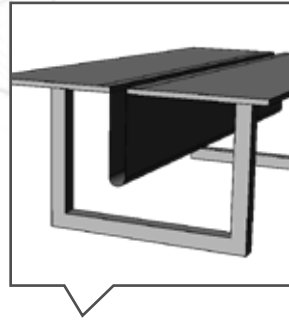
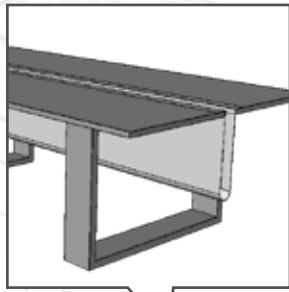
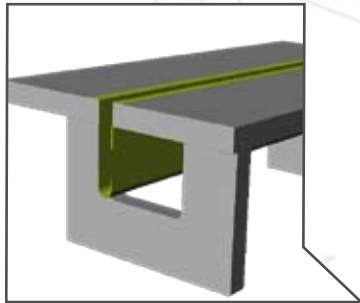


- + selected to be on exhibit at
awarded fan favorite



- + graphic elements in magazines are mimicked by using color and positive and negative space.
- + the fabric sling allows the magazines to be displayed or hidden.
- + made with formaldehyde free sustainable plywood and 100% sustainable wool felt fabric.

kafU



KRISTINA GROS